

## 2020 InShow Guide Advertising Rates



Please email by return to: [phillip@inbroadcast.com](mailto:phillip@inbroadcast.com) or Tel :+44(0)28 9061 0410

### Rate Card Pricing

<b>Full Page</b>	(297mm depth x 210mm width)	<b>\$1,399.00</b>
<b>Half Landscape</b>	(135mm depth x 190mm width)	<b>\$899.00</b>
<b>Half Portrait</b>	(275mm depth x 95mm width)	<b>\$899.00</b>

**Artwork requirements:** All advertising will be given a 6 digit unique reference number when verbally agreed (**URN**), this must be quoted on all artwork and correspondence between advertiser & publisher.

Please sign, complete and circle your option and return to: **+44(0)28 9061 9197**  
or, email to: [phillip@inbroadcast.com](mailto:phillip@inbroadcast.com) - to confirm booking.

Artwork can only be accepted in two formats, high-quality **PDF** files or alternatively high-resolution **JPEG** files. For accurate and best print reproduction, all artwork should be generated at a resolution of **300dpi** and in **CMYK** color mode. Supply of all advertising artwork *via* email only: [advertising@inbroadcast.com](mailto:advertising@inbroadcast.com)

### Booking Confirmation

**URN:**

**Name:** ..... **Date:** .....

**Signature:** .....

**Company:** .....

**Address:** .....

..... **Post/Zip Code:** .....

**Email:** .....

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